



INTERNATIONAL UNION, UNITED AUTOMOBILE, AEROSPACE & AGRICULTURAL IMPLEMENT WORKERS OF AMERICA – UAW

SHAWN FAIN, *PRESIDENT* • MARGARET MOCK, *SECRETARY-TREASURER*
VICE-PRESIDENTS: CHUCK BROWNING • MIKE BOOTH • RICH BOYER

June 7, 2024

UAW Regional Directors and Local Union Leadership

UAW Family,

Over the past year, we have made major strides in becoming a more transparent, responsive, and communicative union. We aim to give our Regions and Locals the tools they need to speak to their members, hear from their members, and make sure the world knows who we are as the UAW and what we stand for.

To support our local unions in that effort, we are excited to announce the launch of SolidWeb 3.0. SolidWeb is the powerful website-building tool the International Union, UAW offers to regions and locals at no cost. Whether you are a local that has a website built on SolidWeb 2.0 or a local that has an outdated website or no website at all, it is a great time to take advantage of this free tool and upgrade to SolidWeb 3.0. On Monday, June 17, SolidWeb 3.0 will be rolled out to all existing SolidWeb sites. Check out what we've got planned at uaw.org/solidweb and sign up for training at <https://uaw.org/digitaltraining>.

Current SolidWeb users: If your Region or Local currently has a website on SolidWeb 2.0, you need to take action to migrate your content **before June 17**. Visit uaw.us/solidweb3 today for details.

Does your local have an outdated website or no website at all? Visit uaw.org/solidweb/ to learn more about how this free tool can help you communicate with your membership.

We encourage you to take advantage of SolidWeb if you have not already done so. For questions on SolidWeb migration review or general inquiries about getting SolidWeb for your local union, go to uaw.org/solidweb/#questions. To apply for UAW SolidWeb, go to uaw.org/solidweb/#signup.

When you join SolidWeb, you are also signing your local up for the UAW Local Union Communication Association (UAW-LUCA). Through LUCA, members can share information about issues and events, exchange communication ideas and tips, and learn from their peers. UAW-LUCA also conducts regular conferences for local communicators and holds an annual Excellence

in Communications contest for newsletters, websites, video, and social media to recognize quality work of local union communicators. Learn more about LUCA here: uaw.org/uaw-luca.

If you have any questions, please reach out to our Communications Department via email at SolidWeb@UAW.net, and thank you for all you do.

In solidarity,

A handwritten signature in black ink that reads "Shawn P. Fain". The signature is written in a cursive style with a large, prominent 'S' at the beginning.

Shawn Fain
President

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