



Dear Union:

Nashville Shores is happy to announce our annual Union Days! Union members and their families can take advantage of HUGE savings and enjoy over 20 attractions including our newest water slide, the Riptide Racer!

Standing more than 50 feet high and longer than a football field, the new Riptide Racer is the longest slide of its type in the world. The four-lane Riptide Racer begins atop a towering, five-story platform. Guests then travel headfirst on a single mat racing family and friends through varying sections of side-by-side racing, hairpin curves, and steep drops as they descend the slide to the finish line.

Union Days are **July 3-16**, and admission is just **\$26.99 + tax** per person. This is nearly 50% off the regular general admission of \$49.99 + tax. This discount is for the union member and their family or friends.

Members can purchase tickets online in advance by visiting NashvilleShores.com, clicking the cart at the top of the homepage, and entering the promo code **UNIONS**. Tickets can also be purchased at the gate during **July 3-16** by showing their union member card. Members can purchase as many tickets as they want. It just has to be done in one transaction by the union member.

Enclosed in this packet are posters about the union days. The only thing we ask you to do is to inform your members of these great savings. Below are some easy ways to promote the offer:

Display posters in union hall

Put information about the discounts on your internal website/intranet/TVs/member newsletter

Send out an email with the savings information

If you need any additional posters or would like the poster sent via email, please don't hesitate to contact me! We are happy to provide any additional promotional materials to help you promote these huge savings!

Thanks,

Rana Jones

Small Groups Account Executive

Nashville Shores Lakeside Resort

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We specialize in Union Picnics! Packages include admission to the park, all-you-can-eat catered buffet, and an all-day lakeside picnic pavilion. Email: groupfun@nashvilleshores.com for a FREE quote.

